

## Feedback Matrix

Feedback	Received By	Incorporated /Modified / Set Aside	Rationale
Concept started out a little confusing, organize the presentation so it makes sense right from the beginning	Client	To Be Modified	The presentation will start off stronger if the concept is understood right from the beginning
Label the cancer centre, elevators, and any other exterior features from the plan so client can understand the space and what exists/what is staying	Client	To Be Incorporated	Will help with spatial understanding and what currently exists
Label the plan with room tags and key plan	Client	To Be Incorporated	Will help with spatial understanding
Pinch points between walls and other tables, need to make sure there is enough room	Client	To Be Modified	Will help the circulation
Need a north arrow for the plan view	Client	To Be Incorporated	Help with site understanding
Make sure the outside space dimensions are correct		To Be Modified	Need the site size and space to be accurate
Less text in the presentation, only need key words	Client	To Be Incorporated	Will help with the overall presentation execution
Use all our own images, no AI generated ones so it is clear to the client what is in the space	Client	To Be Modified	Using images that aren't of the space can confuse clients and make them want something that potentially isn't there
Add more ceiling details (acoustics, lighting, etc.). Need to incorporate more elements into the tall spaces	Client	To Be Incorporated	The ceilings are very high, we want to do something with that space and make it just as engaging
Add more plants and necessary light to enforce the integrated growth concept between cafe and health bar	Client	To Be Modified	To make this part of the concept work, this area needs adjustment

Need to figure out the logistics of the spa, make it more engaging, add more floors so it makes sense for users. Will a vendor run this? Who will clean it?	Client	To Be Modified	Figuring out these logistics will help strengthen the overall concept and add more visual engagement to the space
Need to do more research and pull regulations on the UV pods, maybe change the light sources so it benefits users more. Add more pods to reflect how many people would actually get to use them	Peers	To Be Modified	The UV pods are apart of the concept so we need to make sure they work for what we are advertising them for
Read notes less, talk to the room more	Client	To Be Modified	It is more engaging when the presenters aren't reading from notes
Take our bubble plan to the next level, needs to be presentation quality	Client	To Be Modified	Will help with the overall presentation
Some spaces feel more like an office, and less like a spa	Client	To Be Modified	Because the spa is the concept, we need to lean into it more
Make sure the people in the views represent the people who would actually be in the space	Client	To Be Modified	Some people can't get past small details like this
The cafe seating is taking up a lot of the floor plan	Peer	To Be Modified	Could rework to create more space and help circulation
The lounge is potentially giving traditional waiting room	Peer	To Be Modified	Need to make this space just as engaging as the rest of the space, as this is the first space people will see when they walk in
Adding the quiet space to the front lounge	Peer	Set Aside	We want to highlight differing areas and their purpose within the concept

**Client-Directed Changes that Must be Implemented:** The spa is one of the primary aspects of our concept, so with the feedback given, it is important for us to edit this space and make it more engaging for the users. We want to add more floors, improve the waterfall feature, and set up more community spaces within the spa.