



## Project Summary

Title: Assignment 3 – Interior Design Evolution + Letter (25%)  
Due Date: Due week 8 via Blackboard

Please note: This is an OUTLINE only - clarification will be provided in class.

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## Introduction

The interior design profession is shaped not only by creative practice, but by research, critical thinking, and the ability to advocate for change within complex professional systems. As the field continues to respond to evolving expectations around regulation, responsibility, and interdisciplinary collaboration, designers must be able to investigate contested issues, weigh multiple perspectives, and communicate informed positions with clarity and confidence.

This assignment focuses on developing your ability to conduct rigorous research, critically evaluate competing viewpoints, and craft a compelling, evidence-based argument. You will engage with an ongoing professional debate concerning the evolution of interior design and its relationship to Interior Architecture, using scholarly, regulatory, and professional sources to understand the broader implications for practice.

By moving from research to advocacy, this project mirrors real-world professional activity and reinforces the role of designers as informed contributors to the future of the discipline.

## Project Requirements

This assignment consists of two connected components: a scholarly research paper and a professional advocacy letter. Together, they assess your ability to research a complex professional issue, evaluate competing perspectives, and communicate a clear, well-supported position.

### Part 1: Research Paper

You will write a formal academic research paper that critically examines how and why Interior Design could, should, or should not evolve toward Interior Architecture.

### Requirements

- Length: 1,200–1,500 words
- Format: APA 7 style, including in-text citations and reference list
- Authorship: The research paper must be written by you. AI may be used for editing, proofreading, or clarity only, not for generating content or arguments.

### Your paper must

- Present a clear research question or thesis related to the evolution of Interior Design toward Interior Architecture
- Examine the issue from multiple perspectives, including legal, ethical, cultural, and professional considerations
- Present well-supported arguments for and against the title change



- Engage with historical context and current professional discourse
- Demonstrate critical analysis rather than summary
- Conclude with your informed position, grounded in evidence

### Sources

- Minimum of 5 credible sources
- Must include a mix of academic literature, professional or regulatory documents, and industry publications
- All sources must be cited accurately using APA format

### Part 2: Advocacy Letter to ARIDO

Using your completed research paper as the foundation, you will write a concise, professional letter addressed to ARIDO advocating for the evolution of the title Interior Design to Interior Architecture.

### Requirements

- Length: 1 page maximum
- Format: Formal professional letter with APA-formatted references as appropriate
- AI Use: You may use AI to condense and adapt your research into letter form. You are responsible for editing, accuracy, tone, and clarity.

### Your letter must

- Take a clear position in favour of the title Interior Architecture
- Synthesize key research insights into a persuasive and accessible argument
- Acknowledge potential barriers or counterarguments while maintaining a strong advocacy stance
- Use a professional tone appropriate for communication with a governing body
- Conclude with a clear and purposeful call to action

### General Expectations

- Work must demonstrate academic integrity and original thinking
- Ideas must be supported by evidence rather than opinion
- Writing must be clear, professional, and well-structured
- You may be asked to explain or defend your research and position in class or in writing

## Submission Checklist

Use this checklist to confirm your submission is complete and ready for grading.

### Files and Format

- Research paper saved as a PDF
- Advocacy letter saved as a PDF
- Both documents use professional formatting and are clearly readable
- APA 7 formatting applied where required
- Files named correctly:
  - INDE3006\_A4\_ResearchPaper\_YourName.pdf
  - INDE3006\_A4\_EvolutionLetter\_YourName.pdf



**Academic Integrity and AI Use**

- Research paper authored by the student
- AI used only for editing or refinement of the research paper
- AI use in the letter limited to condensing and adapting the student's research
- All sources cited appropriately in APA format
- Work is original and free of plagiarism

**Evaluation****25% of Final Grade**

Assessment is based on the attached grading rubric.

- Level 3/4 (Accomplished – 75%): Completes all required work to standard

Level 4/4 (Mastery – 85%–100%): Demonstrates exceptional understanding, includes additional research, connects work to standards, delivers outstanding presentation, and shows evidence of critical self-reflection.

**Rubric: Interior Design Evolution Letter****Final Insights****Rubric: Interior Design Evolution Research & Advocacy Project**

Criterion	Level 1 – Limited	Level 2 – Developing	Level 3 – Accomplished	Level 4 – Mastery	Weight
<b>Research Depth &amp; Critical Inquiry</b>	Superficial or incomplete research; weak or inappropriate sources.	Missing a strong argument - weak	Strong, credible research demonstrating thoughtful inquiry.	Exceptional depth with diverse, authoritative, critically engaged sources.	8
<b>Evaluation of Multiple Perspectives</b>	One-sided discussion; opposing viewpoints not addressed.	Alternative perspectives acknowledged with limited analysis.	Arguments on both sides clearly presented and evaluated.	Nuanced, ethical, and professional evaluation of competing perspectives.	6
<b>Strength &amp; Clarity of Position</b>	Position unclear or unsupported by evidence.	Position present but weakly articulated or supported.	Clear, evidence-based position logically derived from research.	Compelling, well-justified position demonstrating leadership-level thinking.	6
<b>Research Paper Quality &amp; Academic Writing</b>	Poor structure or clarity; APA missing or incorrect.	Generally clear writing; APA errors present.	Well-organized academic writing with correct APA.	Polished, professional writing with flawless APA execution.	4



<b>Advocacy Letter Effectiveness</b>	Lacks focus, persuasiveness, or professional tone.	Communicates intent but lacks clarity or impact.	Professional, concise, and persuasive advocacy letter.	Highly compelling letter ready for real-world submission.	12
<b>Professional Judgment &amp; Integrity (including AI use)</b>	Misuse of AI or unclear authorship.	Appropriate AI use with limited transparency or oversight.	Ethical, appropriate AI use with clear student ownership.	Exemplary professional judgment and ethical AI integration.	4
<b>Total</b>					40

## Course Outcomes

CLO 1: Interpret and document the processes and reasons for right-to-practice legislation and its relationship to the responsibility of the interior designer to society and business.

CLO 4: Summarize legislation, regulations, codes, and standards of practice which determine documentation and choice of team development..

CLO 7: Recognize and evaluate incongruities of accepted practices and emerging demands on the design profession..

CLO 8: Differentiate a profession from an occupation or a trade.

CLO 11: Evaluate the potential for change in the profession of interior design and plan an effective strategy for personal updating in the profession through study, practice, and continuing education..

